

# Barbara Stanny

The Leading Authority on Women and Wealth

## Best-Selling Author ~ Wealth Coach ~ Inspirational Speaker ~ Workshop Facilitator

### INSPIRATIONAL SPEAKER—FINANCIAL LIFESAVER

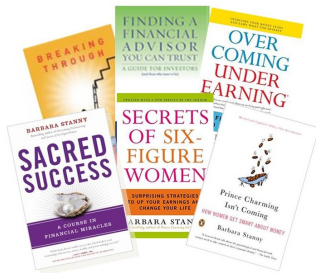
Barbara's on a mission—to inspire women to become financially empowered. Her eye-opening presentations convey an encouraging message: *when you take charge of your money, you take control of your life. And it's so much simpler than most people realize.*



A highly entertaining speaker, Barbara immediately engages her audience with her own dramatic story, inspiring anecdotes, and grounded advice. Barbara teaches women how to map out their financial futures, and shares her secrets for personal empowerment.

### BARBARA TEACHES WHAT SHE HAD TO LEARN HERSELF

As the daughter of the R in H&R Block, she grew up relying on her father, then her husband, to manage her money. But a devastating financial crisis became a personal wake-up call. Her journey to financial enlightenment is an inspiring story, and became the basis for her best-selling books.



### MEDIA APPEARANCES INCLUDE

- Good Morning America
- NPR
- The View
- The Maury Povich Show
- CNN
- The Roseanne Show
- Extra!
- The O'Reilly Report MSNBC
- CNBC
- The New York Times
- USA Today
- PBS
- Business Week
- Bloomberg Reports
- TIME Magazine
- NY Newsday
- Forbes.com
- Good Morning Arizona
- Fox News

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### BARBARA'S MOST REQUESTED TOPICS

#### THE WISDOM OF WEALTH BUILDING

##### From a Woman's Perspective

In an eye-opening discussion, Barbara reveals why the whopping majority of women are not protecting themselves financially, even though they know they should. The problem, she believes: Women are different than men. The sexes view money through very different lenses. She explains:

- How recognizing the 4 major gender differences will revolutionize women's relationship to investing.
- Her dramatic story of living with financial inertia and how the fog lifted as she began to understand these differences.
- Resistance is a normal, inevitable part of the learning process. The key is to understand what resistance really is and how to work with it, rather than cave into it.
- The real meaning of risk, especially for women.

#### PRINCE CHARMING ISN'T COMING:

##### How Women Get Smart About Money

By sharing her dramatic story, along with numerous anecdotes, Barbara motivates women to take charge of their money. Her presentation includes:

- Her personal journey to financial success
- Four steps to Financial Mastery
- Three Realizations of financial enlightenment
- Financial responsibility as a rite of passage

#### OVERCOMING UNDER EARNING

This is for anyone who's ever said to themselves: "I wish I could make more money."

- Barbara's personal story of Overcoming Underearning@
- Why so many women are underearners
- Characteristics of an underearner
- Why it's important to earn more
- What's stopping you
- Five steps for breaking through your earnings barrier
- Developing an action plan

#### WHAT PEOPLE THINK

*"I believe every woman walked out of our luncheon determined to get financially empowered as quickly as possible."*

Mindy Ross, Senior VP = Citi Smith Barney

*"Barbara has a wonderful way of sharing her personal message. Her presentation created much interest, and has already translated into new business."*

Stephen Gandy = Certified Financial Planner

*"I can only offer the highest recommendation of Barbara as an excellent speaker. As a result of her presentation to 200 affluent women, two investment clubs were started and more than 30 individuals requested appointments for financial consultation."*

Jan Goldman, Senior VP = Mesirow Financial